

# Retail Ideas Brainstorm

Aftercare Kit (Cleanser, brush & spoolie  
in cute bag)

Lash Make up remover

Lash Cleanser

Lash Cleansing Brush

Lash growth serums

Mini lash fans (for drying after washing)

Under eye cooling gel pads ✓

Silk pillowcase

Silk Sleep masks

Brow Growth serum

Hydrating lip balms or masks

Sheet masks or eye masks

Facial rollers ♥

Mini hand creams

Branded Merch

