

## Pro iPhone Photography Tips for Lash Artists

Advanced settings + tricks most people don't use (but should)

### 1. Lock Focus & Exposure (AE/AF Lock)

 This one's a game-changer.

- Tap and hold your finger on the lash line until you see "AE/AF LOCK" appear
- This locks the focus and exposure, no more shifting blur or sudden bright/dark changes
- Perfect for sharp before & afters where lighting is tricky

### 2. Manually Adjust Brightness on the Screen

Once you tap to focus, slide your finger up or down to adjust exposure.

-  Brighten slightly for crisp lashes
-  Lower if lighting is too harsh or washing out the detail

### 3. Use Portrait Mode (with Caution)

- Only use it for after shots (not before/after comparisons, it changes the depth of field)
- Great for solo lash detail shots where you want the background blurred
- Make sure the lashes stay in focus, test with a quick zoom-in before posting

### 4. Use 2x or 3x Lens on Newer iPhones (Not Digital Zoom)

If you have an iPhone with multiple lenses:

- Use the 2x or 3x lens button to zoom with clarity
- Avoid pinching to zoom, it reduces photo quality

### 5. Turn on the Grid (Rule of Thirds)

Settings → Camera → Turn on Grid

Helps you:

- Keep client eyes level + centered
- Line up symmetrical photos
- Make your feed more professional

### 6. Use "Live" Mode to Get the Perfect Frame

Turn on Live Photos, take the shot, then:

- Tap "Edit" → Tap the Live photo icon → Choose the best frame

- Use this for capturing blinking clients or subtle movements, you'll never miss the perfect moment again

## 🧠 7. Use the Volume Button (or Your Earbuds!) as a Shutter

No more awkward reaching or tapping:

- Use the side volume button to snap photos
- Or plug in your wired iPhone earbuds and use the inline button, acts like a remote shutter!

## 📱 8. Shoot in HDR Mode

HDR = High Dynamic Range

Turn this on for better detail in both light and dark areas of the photo, especially helpful when photographing dark lashes on light skin (or vice versa).

## ⚙️ 9. Try "ProCamera" or "Halide" App for Full Manual Control (Optional)

If they want DSLR-level features on iPhone:

- Set shutter speed, ISO, white balance, and more
- Works amazing for controlled studio settings
- Easy once you try it, and adds a super pro feel